



MENTOR
NEW YORK

MENTOR ^{OF THE} YEAR AWARDS

JUNE 18, 2025

2025 SPONSORSHIPS & TICKETS



WHERE

Starbucks Reserve
Empire State Building

WHEN

June 18, 2025
6 PM - 9 PM EST

QUESTIONS

Brenda Jimenez
bjimenez@mentornewyork.org

MAKE A DIFFERENCE

The 2025 MENTOR of the Year Awards is an opportunity for mentoring supporters to come together for an evening of celebration, remembrance of the life of Luke Boisi, and connection with new and old friends — all while raising funds for MENTOR New York to continue its mission to fuel the quality and quantity of mentoring relationships for young people and achieve its vision:

To create mentoring cultures and foster mentoring relationships wherever young people live, learn, work, and play.

WHY MENTORING

Mentoring is good for your business and for your community. Mentoring helps tap into a young person's potential enabling them to achieve more than they believed they could, motivating them to take strides in their education, and preparing them to walk through your doors one day as a motivated and qualified employee.

Investment in mentoring can also enhance a corporate culture by strengthening employee relationships, employee satisfaction, and cultures of diversity, equity, and inclusion.

BECOME A SPONSOR

Individuals and companies who sponsor the 2025 MENTOR of the Year Awards are making an investment that reaches young people across New York State.

Contact bjimenez@mentornewyork.org to become a sponsor.





SPONSORSHIP BENEFITS		DIAMOND SPONSOR \$20,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500	FRIEND OF MENTOR NY \$1,000	TICKET ENTRANCE \$200
Opt-in Opening Event Speech	✓						
Join our 2025 Corporate Honor Roll	✓	✓	✓	✓	✓		
Special Logo Feature Marketing	All Signage Swag Items Social Media E-blasts Photobooth	Social Media E-blasts Photobooth	Social Media E-blasts Photobooth	Social Media E-blasts			
Quote in the Press Release	✓	✓	✓				
E-journal Ad Loop at Event	Continuous	10 Rotations	5 Rotations	2 Rotations			
Event Tickets	12 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	1 Ticket	

SPONSORSHIP IMPACT							
Supports quality training	✓	✓	✓	✓	✓	✓	
Increases mentoring opportunities	✓	✓	✓	✓	✓		
Expands program outreach	✓	✓	✓	✓			
Enhances workforce development	✓	✓	✓				
Supports relationship skills development	✓	✓					
Builds the <i>Mentoring Movement</i> *	✓						

*The New York Mentoring Movement encompasses the thousands of mentoring programs and initiatives dedicated to serving young New Yorkers.

MISSION IN ACTION

Over **500,000 young people** in New York need and want a mentor.

MENTOR New York strives to close this mentoring gap by increasing mentoring opportunities. Your investment in MENTOR New York impacts systems to increase mentoring for young people. Below are three examples.

WORKFORCE DEVELOPMENT



*Potential is equally
distributed.
Opportunity is not.*

MENTOR New York increases mentor-like relationships in the workplace to enhance support systems and grow webs of support available to young people and young professionals.
[Learn more.](#)

MENTORING IN SCHOOLS



*With a mentor, youth
are 55% more likely to
enroll in college.*

Creating relationship-centered learning environments amplifies equity and empowers students to explore future career paths and enroll into higher education.
[Learn more.](#)

DEVELOPING INTERGENERATIONAL RELATIONSHIPS



*61% of programs
lost communication
with mentees.**

We strengthen mentoring relationships. One project focused on building curriculum to empower older adult mentors and young people to bond and express themselves through storytelling.
[Learn more.](#)

Visit our website at mentornewyork.org for more information about how MENTOR New York is creating mentoring cultures and fostering mentoring relationships wherever young people live, learn, work, and play.